

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Contract / Revision 499427 /		Alt Order # 06366023
Product RESTORE OUR FUTURE		
Contract Dates 10/23/12 - 10/29/12		Estimate # 618
Advertiser ISS/Restore Our Future		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 31	KVVU	10/29/12	10/29/12	Special Early News	Special Early News		:30			NM	1	\$950.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	2-----				2	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/29/12-11/04/12	Special Early News	Special Early News	M-----	:30		\$950.00	NM			
		See MG 31.4											
	2	KVVU	10/29/12-11/04/12	Special Early News	Special Early News	M-----	:30		\$950.00	NM			
		See MG 31.3											
	3	KVVU	10/29/12-10/29/12	News 5-530p	M-Su 1p-8p	M-----	:30		\$950.00	NM			
	Ⓢ	Credited											
	4	KVVU	10/29/12-10/29/12	News 5-530p	M-Su 1p-8p	M-----	:30		\$950.00	NM			
	Ⓢ	MG for 31.1 10/29											
Totals												119	\$186,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	104	\$169,300.00	\$143,905.00
10/29/12 - 11/02/12	15	\$16,700.00	\$14,195.00
Totals	119	\$186,000.00	\$158,100.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.57
 *** KVVU-TV ***
 REP HEADLINE# 6366023 TRF# 499427
 \$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP.# OFF.# 762 SALESMAN #
 AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306
 TOWSON, MD 21286
 SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6366023 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#618 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 14.57

REP: OK'D M18 AND M21
 SEE LINES 56-57
 NEW TOTAL \$186,000
 NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
49	S		400P-430P	30		\$950.00	10/29	10/29	0		MON	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 618

PROGRAM : NEWS
 RA35+ : 2.0
 ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

55	S		800P-1000P	30		\$7,500.00	10/29	10/29	0		MON	0
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PROGRAM : X FACTOR
 RA35+ : 11.0
 ORD COM1: SPOT N/A DUE TO NO WORLD SERIES GAME. MG 'X FACTOR'. CREDIT \$1200.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK

56	A		500P-530P	30		\$950.00	10/29	10/29	1		MON	1
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PROGRAM : NEWS
 RA35+ : 2.0
 ORD COM1: SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. SEE MG OFFER. PRE-BOOKED
 ORD COM2: PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-49 FOR 1 SPOT/WK

57	A		800P-1000P	30		\$3,150.00	10/29	10/29	2		MON	2
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PROGRAM : X FACTOR
 RA35+ : 11.0
 ORD COM1: CORRECTION ON RATE. CREDIT \$1200.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-55 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M18	OK'D	BUY#49	MISSED:MON/400P-430P	OCT29	30S	\$950.00					(NOV1/12)	
			OFFER:MON/500P-530P	OCT29	30S	\$950.00					PLS ADVISE.	
			CMT:SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. SEE MG OFFER. PRE-BOOKED									
			CMT:PLS APPROVE.									

M21	OK'D	BUY#55	MISSED:MON/800P-1000P	OCT29	30S	\$7,500.00					(NOV2/12)	
			OFFER:MON/800P-1000P	OCT29(2/WK)	30S	\$3,150.00					PLS ADVISE.	
			CMT:CORRECTION ON RATE. CREDIT \$1200.									

OCT/12	169025.00	NOV/12	16975.00	CONTRACT TOTAL	186000.00
				TOTAL SPOTS	119

REP HEADLINE# 6366023 TRF# 499427
\$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.57
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
REPUBLICAN VOTER BUY.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 12.16

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	STEPHANIE KOHLBAUER		
SALES PRSN	PH-	TERESA DIFURIA	

BUYER NAME	STEPHANIE KOHLBAUER
SALES PRSN	PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

10.1101/2017.07.26.171616

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 12.16

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 618
AGENCY PRODUCT CODE =

32	S	700E-1000E	30	\$7,500.00	10/29	0	MON	0
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PROGRAM : MLB WORLD SERIES
RA35+   : 11.0
ORD COM1: ADD
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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55	A		800P-1000P	30		\$7,500.00	10/29	10/29	1		MON	1
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PROGRAM : X FACTOR
 RA35+ : 11.0
 ORD COM1 : SPOT N/A DUE TO NO WORLD SERIES GAME. MG 'X FACTOR'. CREDIT \$1200.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M18 UNRESL BUY#49 MISSED: MON/400P-430P OCT29 30S \$950.00 (NOV1/12)
 OFFER: MON/500P-530P OCT29 30S \$950.00 PLS ADVISE.
 CMT: SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. SEE MG OFFER. PRE-BOOKED
 CMT: PLS APPROVE.

M20	OK'D		BUY#32			MISSED: MON/700P-1000P	OCT29		30S	\$7,500.00	(NOV2/12)	
						OFFER: MON/800P-1000P	OCT29		30S	\$7,500.00	PLS ADVISE.	
						CMT: SPOT N/A DUE TO NO WORLD SERIES GAME. MG 'X FACTOR'. CREDIT \$1200.						

OCT/12 169025.00 NOV/12 18175.00
 CONTRACT TOTAL 187200.00
 TOTAL SPOTS 118

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
 REPUBLICAN VOTER BUY.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP NOV2/12 09.04
CHANGES *** KVVU-TV ***

600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN PH- TERESA DIFURIA
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SALES PRSN PH- TERESA DIFURIA

PRDCT	<u>RESTORE OUR FUTURE</u>	<u>EST#618</u>	COMMENTS: (LINE, ORDER, INVOICE)
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REF. CONTROL

OK'D M19
NEW TOTAL \$187200 (-950)
PLS CNF THANKS
NIKKI

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LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 618
AGENCY PRODUCT CODE =

49	S	400P-430P	30	\$950.00	10/29	1	MON	1
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PROGRAM : NEWS
RA35+ : 2.0
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29

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:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

STATION MAKEGOOD OFFERS:

M18 UNRESL BUY#49 MISSED: MON/400P-430P OCT29 30S \$950.00 (NOV1/12)
 OFFER: MON/500P-530P OCT29 30S \$950.00 PLS ADVISE.
 CMT: SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. SEE MG OFFER. PRE-BOOKED
 CMT: PLS APPROVE.

M19 OK'D BUY#49 MISSED: MON/400P-430P OCT29 30S \$950.00 (NOV1/12)
 OFFER: NONE
 CMT: SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. FLIGHT ENDED. PLS
 CMT: CREDIT.

OCT/12 169025.00 NOV/12 18175.00
 CONTRACT TOTAL 187200.00
 TOTAL SPOTS 118

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%
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